

francesca roh

interactive & graphic designer

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OBJECTIVE

To obtain a multi-level position in web & graphic design, that requires strong organizational, time management and practical skills

EMPLOYMENT & EXPERIENCE

Jun 2004. - Present

Freelance Graphic Designer

Dec. 2009 - July. 2010

C2 Education Private School

Senior Graphic Designer + Art Director

- R&D Editing English copy, designing layout for various books
Managing and coordinating the production of audiobooks
Editing and printing of various books

Nov. 2008 – May. 2009

Living Plus: Korean Weekly Newspaper Company

Senior Graphic Designer + Art Director

- Editorial Newspaper layouts (50 pages per week)
Cover pages
- Advertisements

Mar. 2007 - Nov. 2008

Design Leepop

Graphic + Editorial Designer

- Hansol Education Media
(<http://eng.eduhansol.co.kr/main.asp>)
 - 50 Children's picture books
 - 6 CD Package designs
 - Pamphlets + Posters
- Hansol Education Media
(<http://eng.eduhansol.co.kr/main.asp>)
 - 18 Book Cover designs
- Yeowon Media
(<http://www.tantani.com>)
 - 60 Educational storybook series - Economy of the world for kids
 - 55 Educational storybook series - Math for kids
 - Worked with and managed Illustrators from around the world for each book
- Child Academy Media
 - 60 Book cover designs

Jan. 2003 - Jun. 2003

Francice Art Restoration Inc.

- Restored sculptures and artwork pieces back to their original condition

EDUCATION

Sept. 2010 - May 2011

Sheridan College

- Web Design Graduate Certificate

Sept. 2003 - May 2006

George Brown College

- Graphic Design Advanced Diploma

COMPUTER & SOFTWARE SKILLS

Proficiency in working with Mac and PC

Web Design, Editorial Design + Layout, Branding, Logo Design,
Package Design, Typography, User Interfaces, Marketing for the Web

- Adobe Photoshop CS5
- Adobe Illustrator CS5
- Adobe InDesign CS5
- QuarkXpress
- Adobe Dreamweaver CS5 (HTML, CSS)
- Flash CS5 / Flash Catalyst CS5

SKILLS

- Exceptional verbal communication skills
- Fast learner with wide range of practical skills
- Energetic and creative
- Outstanding skills in analysis and strategic planning
- Excellent team player
- Strong leadership skills
- Ability to handle multiple tasks simultaneously
- Strong time management skills
- Fluent in English and Korean

REFERENCES

Available upon request